

TRADECRAFT

ADVERTISING • DIGITAL • PUBLIC RELATIONS



SOCIAL MEDIA INTERNSHIP

OUR IDEAL CANDIDATE

We are currently looking for a Social Media Intern who is passionate about working in a collaborative and creative environment. Candidates must be flexible, enjoy teamwork, be well organized, self-motivated, and have the ability to multitask with attention to detail.

Candidates must have strong communication and writing skills, and the ability to develop collaborative working relationships with internal and external partners, freelancers and vendors. Willingness to take ownership and work independently under tight deadlines is a must.

This internship offers real-world agency experience and is unpaid for undergraduate students. TradeCraft will comply with specified requirements to allow the student to earn college class credit if applicable with the student's university. Interns are expected to work 20 hours per week - which varies based on semester schedules - to fulfill the internship. The internship is 70 business days in length, and each intern is given 5 days off to use at their discretion.

INTERNSHIP DESCRIPTION

- Research audience preferences and discover current social media trends
- Create engaging text, graphic(s) and video content
- Design social media posts to sustain readers' curiosity and create a buzz
- Measure engagement and monitor performance
- Stay up to date with changes in all existing social platforms, and take the initiative to learn new platforms
- Suggest new ways to grow social followers and attract prospective customers – such as promotions and competitions

ABOUT TRADECRAFT

TradeCraft is a full-service advertising and communications firm that specializes in creating unique solutions that deliver results. With offices in San Antonio and Austin, we are a carefully curated team of subject matter experts offering novel solutions based on learned practices, past performance, and trade knowledge.

Our day-to-day is focused on developing marketable strategies for the distribution of engaging content across a multitude of channels. We are makers, strategists, project managers, graphic designers, public relations professionals, copywriters, user experience specialists, engineers, media buyers, traffic & print production managers.

Interested?
LET'S CHAT!

Please Send Your Resume to:
info@trade-craft.com

Check Us Out Online at:
trade-craft.com

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