

# TRADECRAFT

ADVERTISING • DIGITAL • PUBLIC RELATIONS



## GRAPHIC DESIGN INTERNSHIP

### OUR IDEAL CANDIDATE

We are currently looking for a Graphic Design Intern who is passionate about working in a collaborative and creative environment. Candidates must be flexible, enjoy teamwork, be well organized, self-motivated, and have the ability to multitask with attention to detail.

Candidates must have strong communication and writing skills, and the ability to develop collaborative working relationships with internal team and freelancers. Having the ability and willingness to take ownership and work independently under tight deadlines is a must.

This internship offers real-world agency experience and is unpaid for undergraduate students. TradeCraft will comply with specified requirements to allow the student to earn college class credit if applicable with the student's university. Interns are expected to work 20 hours per week - which varies based on semester schedules - to fulfill the internship. The internship is 70 business days in length, and each intern is given 5 days off to use at their discretion.

### INTERNSHIP DESCRIPTION

- Collaborate with the creative team to deliver captivating designs for various advertising and marketing collateral including brochures, flyers, signage, eblast, digital ads, print ads, billboards and social media
- Contribute to the promotion and visual communication efforts of TradeCraft and TradeCraft clients
- Have the ability to manage multiple client projects simultaneously on a weekly basis and complete them with the highest level of quality
- Communicate clearly with the TradeCraft team, bringing clarity to all aspects of the project and address questions or concern so that we can work together to find a solution
- Work with attention to detail, exercise problem solving skills, make client revisions and proofread work

### ABOUT TRADECRAFT

TradeCraft is a full-service advertising and communications firm that specializes in creating unique solutions that deliver results. With offices in San Antonio and Austin, we are a carefully curated team of subject matter experts offering novel solutions based on learned practices, past performance, and trade knowledge.

Our day-to-day is focused on developing marketable strategies for the distribution of engaging content across a multitude of channels. We are makers, strategists, project managers, graphic designers, public relations professionals, copywriters, user experience specialists, engineers, media buyers, traffic & print production managers.



Interested?  
**LET'S CHAT!**

Please Send Your Resume to:  
**info@trade-craft.com**

Check Us Out Online at:  
**trade-craft.com**

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